

Heiß Art Fest!

THE GREAT ART HEISS-T of NEW BRAUNFELS!
2010

It's HOT!

APPLICATION FORM & GUIDELINES

The Heiß Art Fest is an outdoor event held on the property of 764 West Frame Shop and Gallery, Located at 764 W. San Antonio St., New Braunfels, TX. This is the first of what we hope to become an annual event! Thank you for supporting this endeavor!

DATE: Saturday, August 21, 2010

TIME: from 10am—4pm (Set up beginning at 7:30am. Exhibitors are required to remain the entire time of the Fest.)

This is not a juried event, however, ALL FINE ART WORKS or FINE CRAFTS MUST BE CREATED, HANDMADE OR CRAFTED BY THE ARTIST or ARTISAN. NO COMMERCIAL ITEMS, PLEASE. Craft items are allowed, but only of the highest quality, handmade by the artisan and approved by the Schertz Area Artz Council (SAAC) and by 764 West. SAAC and 764 West reserve the right to reject any items displayed at any time. This show is open to SAAC general members only - if you are not a member but wish to join you may find our membership application online at www.schertzareaartzcouncil.org. New members are always welcome!

No food or drink sales.

Vendors MUST have a valid Texas Sales Tax ID #. To get a sales permit go to <http://www.wndow.state.tx.us/taxpermit/>

FEES & BOOTHS: the fee to participate is \$10. Outdoor booth spaces are 10 x 10'. Booths with electricity are \$5 extra. There are limited out door booths with electricity, there are two covered porch booths with electricity. It is recommended that artists visit 764 West to select a booth that will fit your display. Exhibitors are responsible for providing all materials, supplies and equipment necessary for their booth display (tables, chairs, electrical cord, tent, etc.) First come, first served basis —early registration is recommended. Two exhibitors may share a space.

SALES: 764 West will charge a 10% commission on sales payable at breakdown of the show. If artist wishes to accept an electronic payment but does not have the means, electronic payments (Visa, Mastercard & Discover) will be accepted inside the shop on behalf of the artist by 764 West, at no charge to the artist. Payout of charged items will be available for pickup on the Tuesday (August 24, 2010) following the show date.

PARKING: It will be possible to make arrangements to unload and limited setup at or very close to your space the night before the fest. After unloading, we would appreciate you moving your vehicle to the parking spaces provided for exhibitors in the next door lot.

LIABILITY: 764 West and the SAAC will take every precaution against damage, theft, injury, or loss but will not be held responsible for damage, theft, injury or loss whatever the cause.

PROMOTIONS: postcards and posters will be provided. In order to promote the show all exhibitors are encouraged to pick up and distribute as many postcards and posters as possible. Deadline to submit cover art for the promotional material is **JULY 2, 2010**. Cover art must participate in the show. Send to 764west@sbcglobal.net

For more information, please contact SAAC at saacinfo@gmail.com, visit our website: www.schertzareaartzcouncil.org, or call 764 West at 830.629.0998.

Please keep this page for your records.

HeiB Art Fest!

August 21, 2010

Application Form

TO ENTER:

- submit this completed application form
- submit check or money order for participation fee (\$10 or \$15 for booths with access to electrical outlets)
Checks made payable to 764 West.
- mail to hand deliver to 764 West, 764 W. San Antonio St., New Braunfels, TX, 78130
- event will be held rain or shine. No refunds. Your booth space number will be sent to you via email, or you may obtain it the day of the event.

Name: _____ TX Resale Permit # _____

Business Name: _____

Address: _____

Email: _____ Phone: _____

Art Booth (10x10') _____ Add \$5 for electricity _____

Brief description of your artwork and media _____

Price range from _____ to _____

I _____ have read and understand the guidelines and rules on page one for
(printed name)

the Heiss Art Fest, 2010. All information in this application form is correct. I hereby release 764 West and the Schertz Area ArtZ Council from any injuries to any vendor or employees, or for any loss, theft or damage to personal property while participating in Heiss Art Fest, 2010.

Signature

Date

To be filled out by Festival Committee:

Date Recieved	Amount & Date Paid	Category (Ex: Ceramics)	Booth Number	Date Approved